

MALAYSIA INTERNATIONAL AUTOMOTIVE & PARTS EXPO (MIAPEX) 2023

马来西亚国际汽机车及零配件展 2023

16th - 18th November 2023
Kuala Lumpur , Malaysia



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**FORGING PARTNERSHIPS IN
AUTOMOTIVE INDUSTRY**

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For booking & info

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MOTONATION™

MALAYSIA INTERNATIONAL AUTOMOTIVE & PARTS EXPO (MIAPEX)

2023

16th - 18th November 2023

Kuala Lumpur, Malaysia

MIAPEX
马来西亚国际汽机车及零配件展 2023

16 - 18 NOV 2023 KUALA LUMPUR

**FORGING PARTNERSHIPS IN
AUTOMOTIVE INDUSTRY**

ABOUT MIAPEX

MALAYSIA INTERNATIONAL AUTOMOTIVE & PARTS EXPO 2023

Introduction

Malaysia International Automotive and Parts EXPO (MIAPEX) is a regional auto part exhibition organized by Motonation. The exhibition will be held at the **Mines International Exhibition & Convention Center (MIECC) from 16 to 18th November 2023 .**

In addition to the automotive and parts exhibition this year, our fringe events that will run concurrently are Motonation SpeedHall, MIAPEX Electric Vehicle (EV) Tech Segment and Asia Automotive Award 2023.



EXPO FACTS

MALAYSIA INTERNATIONAL AUTOMOTIVE & PARTS EXPO 2023

Date 16 - 18 November 2023

Venue MINES International Exhibition
& Convention Center (MIECC)
Kuala Lumpur , Malaysia

Expo Space 180,000 sq ft

Visitors Automotive Industry Distributors ,
Workshops , Resellers , Trade Visitors ,
Procurement , Technical & Design
Engineers , R&D , Production , C-Level
Decision Makers & Influencers

Admission FREE Admission (with Registration)

OPPORTUNITY

MALAYSIA & ASEAN AUTOMOTIVE ECOSYSTEM



REGIONAL COMPREHENSIVE
ECONOMIC PARTNERSHIP

Malaysia & ASEAN , the next AUTOMOTIVE HUB

- Increased opportunities through the ASEAN Free Trade Zone (AFTA)
- ASEAN is the world's sixth largest GDP with - USD 2.4 Trillion
- ASEAN has a population 630 million
 - **RCEP (Regional Comprehensive Economic Partnership)** increase the opportunity of cross border automotive parts export market.
- Malaysia Automotive Component parts reach USD11 Billion
- Malaysia is one the strategic Gateway to ASEAN
- Malaysia is the 3rd highest region for car production & sales
- Malaysia houses numerous Global OEM in Automotive industry
- Malaysia has the highest GDP in ASEAN Region

INFOSTATISTICS

AUTOMOTIVE INDUSTRY STATISTICS

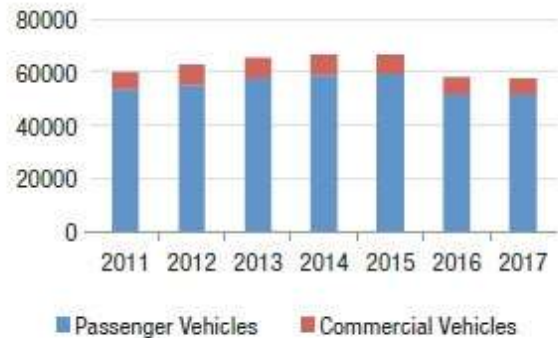
Total Automotive Sales and Production of the ASEAN Countries

Country	2016		2017	
	Sales (Unit)	Production (Unit)	Sales (Unit)	Production (Unit)
Indonesia	1,061,735	1,177,389	1,079,534	1,216,615
Thailand	768,788	1,944,417	871,650	1,988,823
Malaysia	580,085	545,253	576,635	499,639
Philippines	359,572	116,868	425,673	141,252
Vietnam	270,820	236,161	250,619	195,937
Singapore	110,455	0	116,148	0
Brunei	13,248	0	11,209	0
Myanmar	4,168	1,152	8,225	4,930
ASEAN (Total)	3,168,871	4,021,240	3,339,693	4,047,196

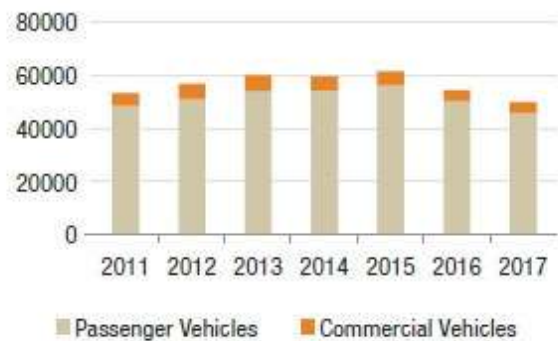
Source: MAA (Malaysian Automotive Association) & AAF (ASEAN Automotive Federation)

Country	2016		2017	
	Sales (Unit)	Production (Unit)	Sales (Unit)	Production (Unit)
Indonesia	6,215,350	-	5,886,103	-
Thailand	1,738,231	1,820,358	1,810,771	2,055,193
Philippines	1,140,338	1,040,626	1,319,085	1,173,883
Malaysia	396,343	395,938	434,850	440,673
Singapore	8,336	-	9,640	-
ASEAN (Total)	9,498,598	3,256,922	9,460,449	3,669,749

Passenger & Commercial Vehicles Registered In Malaysia for the Year 2011 to March 2017

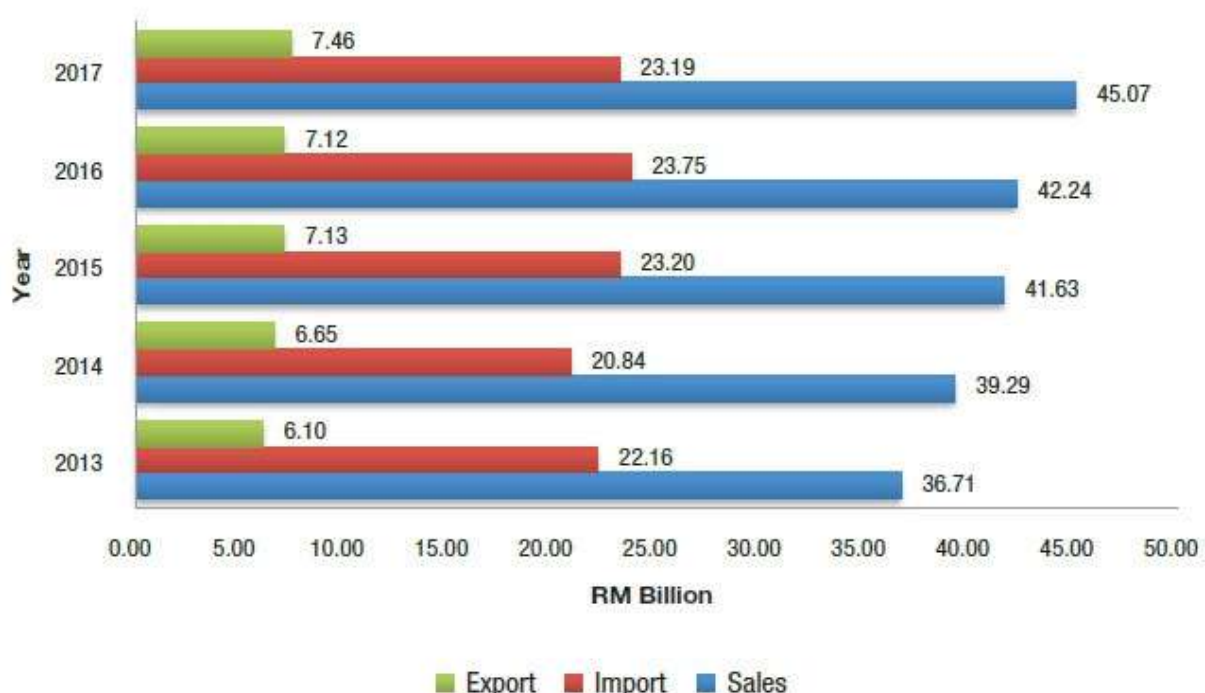


Passenger & Commercial Vehicles Produced And Assembled In Malaysia For The Year 2011 To March 2017



Source : Malaysian Automotive Association

ASEAN & Malaysia



Source: Department of Statistic Malaysia

EXHIBITORS

MALAYSIA & ASEAN AUTOMOTIVE ECOSYSTEM

SHOWCASING AUTOMOTIVE ECOSYSTEM INDUSTRY

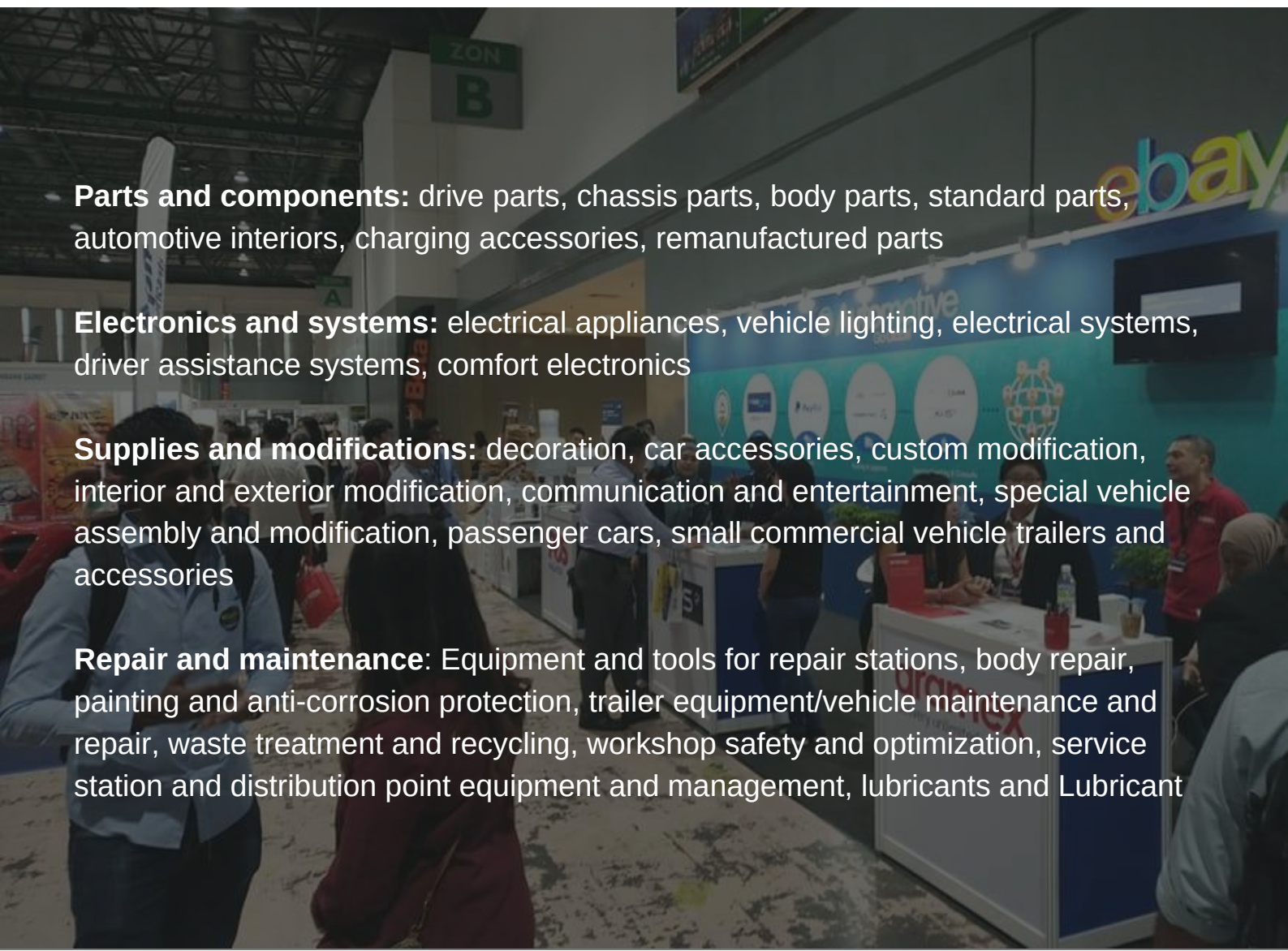
Motonation Expo represents a ***B2B2C*** business model, which focuses on the entire automotive-related supply chain. The exhibition will showcase products and services in the followings

Parts and components: drive parts, chassis parts, body parts, standard parts, automotive interiors, charging accessories, remanufactured parts

Electronics and systems: electrical appliances, vehicle lighting, electrical systems, driver assistance systems, comfort electronics

Supplies and modifications: decoration, car accessories, custom modification, interior and exterior modification, communication and entertainment, special vehicle assembly and modification, passenger cars, small commercial vehicle trailers and accessories

Repair and maintenance: Equipment and tools for repair stations, body repair, painting and anti-corrosion protection, trailer equipment/vehicle maintenance and repair, waste treatment and recycling, workshop safety and optimization, service station and distribution point equipment and management, lubricants and Lubricant



EXHIBITORS

MALAYSIA & ASEAN AUTOMOTIVE ECOSYSTEM

Dealer and service station management: Maintenance station / car dealer / gas station design and construction, dealer management system, maintenance station management, vocational training and high-level training, repair station and car dealer marketing, internet trading platform and entity Automobile trading market, automobile trade and industry cluster promotion

Car washing, maintenance and refurbishment: Car washing, car maintenance, vehicle refurbishment, gas station equipment

Alternative energy and digital operation solutions: electromechanical and alternative energy propulsion systems, networked vehicle and vehicle safety, travel services, new service station technology, cluster economic support

Tires: tires, wheel rims, tire repairs, used tires, tire management systems, tire sales and storage equipment



PROGRAMS & ACTIVITIES

MALAYSIA & ASEAN AUTOMOTIVE ECOSYSTEM



Sourcing

Our customer base & visitors are sourcing products & services in the automotive segment.

Parts and components, electronics and systems, repair and maintenance, and accessories and customising, Motonation will be a powerful sourcing platform , Grow your Distribution Channel now.



SpeedHall

Motonation SpeedHall is a fringe events in conjunction with MIAPEX 2023 to showcase more than 100 car workshops and car tuners partners. With SpeedHall , exhibitors can gain direct access to more information of product users.



Training & Seminar

We are conducting training segments , technology & business presentation , catchup the latest trends in the Global Automotive Industry . Motonation Education Ecosystem will help create the next generation of Automotive Workshop engineers & technicians



Networking & Business Matching

Come and sit alongside with some of Automotive Industry most recognised names.

Business MatchMaking , Networking events , corporate presentation , Build Long Lasting Relationship

INTERNATIONAL BUSINESS MATCHING

MALAYSIA & ASEAN AUTOMOTIVE ECOSYSTEM

FORGING PARTNERSHIP IN AUTOMOTIVE INDUSTRY



*Motonation will host trade pavillions from
other countries. Among the countries invited*

Malaysia • Thailand • Taiwan • Korea • China •
Indonesia • Singapore • Japan

Networking / Business Matching :

- Round Table Matching
- Cocktail Reception
- Company Presentation



MIAPEX FRINGE EVENTS

ASIA AUTOMOTIVE AWARD 2023



**AUTOMOTIVE INDUSTRY LEADERS
ACHIEVEMENT AWARD**

THE PINNACLE OF ASIAN AUTOMOTIVE ACHIEVEMENT



INTRODUCTION

Asia Automotive Award 2023 (The 3A's) is designed to recognize outstanding Automobile Industry captains that have contributed to the Automotive Industry in the Asia region.

Be it organizations or individuals, this Award objective is to raise awareness of these Captains of Industry for their outstanding contributions, as well as to celebrate the success of leading International and local automotive brands.

Asia Automotive Award 2023 (The 3A's) is the symbol of integrity to be pursued by automotive enterprises. Asia Automotive Award 2023 and Motonation deep understanding in the automotive industry will enable utmost integrity in pursuing the above-said objective. The award also provides a premium platform to enhance brand image in the global marketplace. As an organiser, Motonation and Asia Automotive Award 2023 (The 3A's) are well-support-rated by Asia leading Government Bodies, Automotive Associations & also the members of the media.



ORGANIZER





MIAPEX FRINGE EVENTS

MOTONATION SPEEDHALL 2023

Motonation SpeedHall is a fringe events in conjunction with MIAPEX 2023 to showcase more than 100 car workshops and car tuners partners. With SpeedHall , exhibitors can gain direct access to more information of product users.







MIAPEX FRINGE EVENTS

MIAPEX Electric Vehicle (EV) Tech Segment

MIAPEX Electric Vehicle (EV) Tech Segment is a new fringe event that will be introduced in 2023 showcasing latest EV segment in the automotive industry. This will include latest EV technology.

Topics in regards of **Environment , Sustainability and Governance (ESG)** will also be a prime highlight for this segment in MIAPEX 2023.



MIAPEX FRINGE EVENTS

MIAPEX Commercial Vehicle Segment

MIAPEX Commercial Vehicle Segment specifically highlights all CV industry players, vehicle & spare parts suppliers .



为配合马来西亚国际
汽车及零件博览会
(MIAPEX19)

我们诚意邀请
各商用车及零件批发商

日期: 二零一九年十月
二十四日至二十七日

地点: 绿野国际会展中心
(MIECC)

- 新客户
- 商业机会

由MOTONATION
为您呈献



- NEW CUSTOMERS
- BUSINESS OPPORTUNITY

Presented by :

MOTONATION



Malaysia
Convention
& Exhibition
Bureau



TVET@KPLB



Supported by :

MIAPEX PARTNERS

MALAYSIA & ASEAN AUTOMOTIVE ECOSYSTEM

ORGANIZING PARTNERS :



GOLD SPONSOR (CHINA)



GOLD SPONSOR (KOREA)



OFFICIAL LUBRICANT & GOLD SPONSOR



SUPPORTED BY :



SUPPORTING AGENCIES :



Participating Merchants :



SUPPORTING AGENCIES

MALAYSIA & ASEAN AUTOMOTIVE ECOSYSTEM



Motionation Programs / Expo has been supported by many government agencies , association

Malaysia Investment Development Authority (MIDA)

Malaysia International Trade & Industry (MITI)

Malaysia External Trade Development Corporation (Matrade)

Federation of Malaysian Manufacturers (FMM)

Federation of Motor & Credit Company Association of Malaysia (FMC)

The Federation Of Automobile Workshop Owners Association Of Malaysia (FAWOAM)

Auto Audio, Accessories and Air-Condition Traders Association of Malaysia (AAAMY)

Asia GT Festival

Malaysia Automotive Recyclers Association (MAARA)

SUPPORTED BY :



SUPPORTING AGENCIES :



MEDIA COVERAGE

MALAYSIA & ASEAN AUTOMOTIVE ECOSYSTEM

MEDIA COVERAGE

DISCOVER YOUR BRANDING

Database Invitation

Invitation VIPs from various organizations and associations

Invitation 2,000 merchants in the business database

Invitation from our database in

Asia GT Festival

Social Media & Website

Facebook , WeChat , Whatsapp

Motonation (20,000),

SpanarBOY (10,000),

Autoculture Asia, Singapore, Malaysia

(45,000)

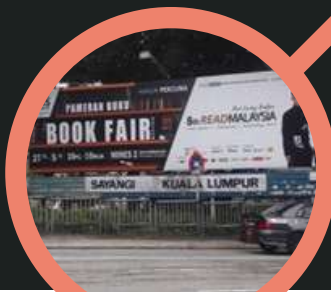
Galeri Kereta (500,000)

Conventional Media

Selected Billboards,

Electronic media

Radio & TV advertainment



MEDIA COVERAGE

MALAYSIA & ASEAN AUTOMOTIVE ECOSYSTEM

TV3 Malaysia



Al Hijrah TV Malaysia



2019 MIAPEX starts today

News Straits Times



中国制造网赴马来西亚 助力外贸企业“抢订单”

Xinhua News China

月7日,某公司马来西亚首席代表乘坐前往吉隆坡的飞机奔赴马来西亚,作为中国制造网供应商代表出席马来西亚直采大会。是中国制造网继在塞尔维亚、印尼后举办的第三场直采大会,是中国制造网2022“金秋采洽会双线出海”系列活动之一。



KarHifi



Kaki Kereta

g: miapex



MALAYSIA INTERNATIONAL AUTOMOTIVE PARTS EXPO 2019

BY SAIFUL 2019-12-25

Pameran Malaysia International Automotive & Parts Expo 2019 (MIAPEX), telah diadakan di Pusat Pameran & Konvensyen Antarabangsa Mines (MIECC) ...

MEDIA COVERAGE

UTUSAN ONLINE
Berita Rencana Hiburan Bisnes Sukan Mega TV
Berita > Nasional Terkini Utama Kota Politik Parlimen Wilayah Luar Negara Jenayah Mahkamah Nahas & B

Motonation 2017 karnival terbesar

Juani Munir Abu Bakar
PUTRAJAYA 12 April - Karnival permotoran yang terbesar di Asia Tenggara, Motonation 2017 akan diadakan di Pusat Konvensyen Antarabangsa Putrajaya (PICC) bermula 1 hingga 3 Disember ini.



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Auto News Insights Reviews Buying Guide Live List

Home / News / Auto News / Motonation 2017 To Rock Petrolheads In Putrajaya Next Month

Motonation 2017 To Rock Petrolheads In Putrajaya Next Month

THE EDGE MARKETS
MAKE BETTER DECISIONS

Home Corporate Sections The Edge TV Others 新闻 EdgeProp.my

TRENDING NOW IMDB GEM FGV

Launching of Malaysia First Lifestyle Motoring Autoshow Carnival, Motonation 2017 and press conference with Putrajaya International Convention Centre (PICC) as the Official Venue Partner



中国超级跑车锦标赛 CHINA GT Championship

ARRI Alura Zoom

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ASIA GT FESTIVAL

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Local World Business Sports Style/Life Opinion Property Education

Country Heights subsidiary seeks tie-up with AsiaAuto Venture

Posted on 18 October 2018 - 09:25pm
Last updated on 18 October 2018 - 10:32pm
sunbiz@thesundaily.com

PETALING JAYA: Country Heights Holdings Bhd's subsidiary Mines International Exhibition Centre Sdn Bhd (MIEC) is vying for a potential tie-up with AsiaAuto Venture Sdn Bhd (AAV) to set up a joint venture entity to expand into the automotive lifestyle or other automotive-related industry.

AAV is involved, among others, in the business of conducting automotive-related programmes such as Asia Automotive Award event and the Asia Automotive Ambassador Pageant event.

The group told the stock exchange that the two parties have entered into a memorandum of understanding (MoU), which would be valid for a year.

Country Heights to pump RM500mil into Mines Car

PROPERTY
Friday, 19 Oct 2018

By Eugene Mahalingam

CHHB executive director Mstahari Lee (pic) said the company will be consolidating RM1.3bil worth of assets and facilities with the Klang Valley for MCCC.

SERI KEMBANGAN: Country Heights Holdings Bhd (CHHB) will be allocating RM500mil to develop its Mines Car City Centre (MCCC), one of the four new ventures the company is embarking on to diversify its property business.

CHHB executive director Mstahari Lee (pic) said the company will be consolidating RM1.3bil worth of assets and facilities with the Klang Valley for MCCC.

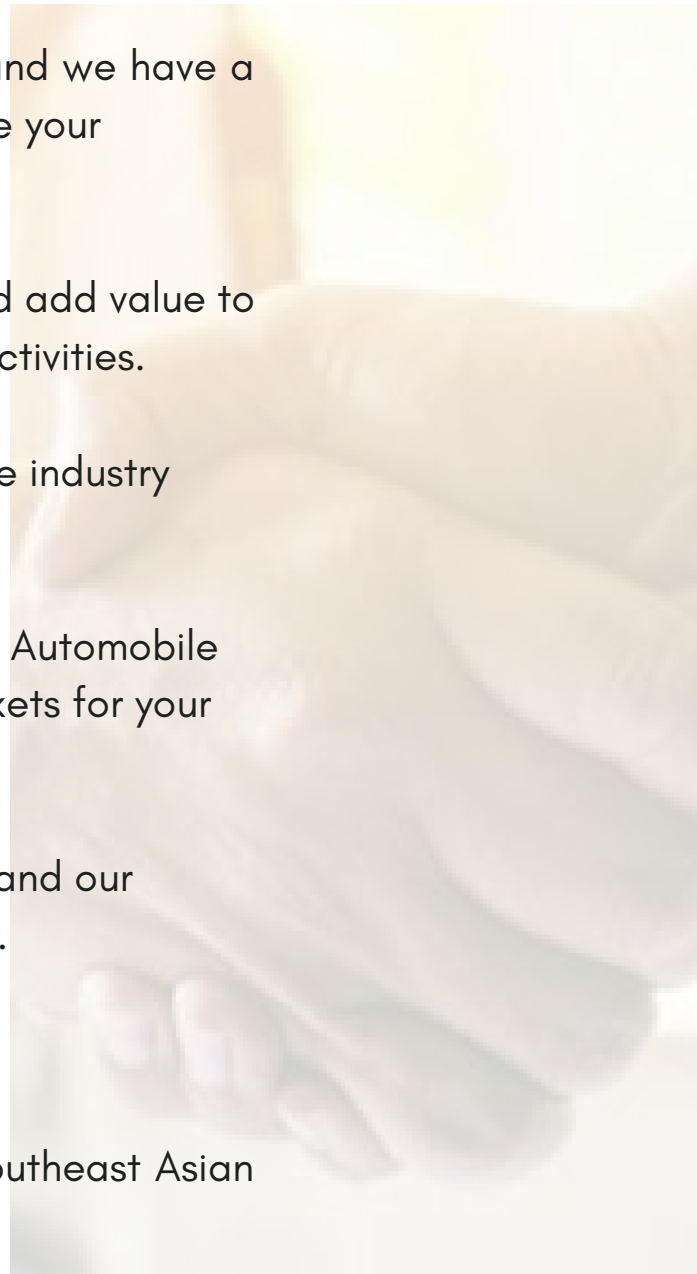
"Altogether, around 296 acres of land will be consolidated for this entire project," he told reporters following a memorandum of understanding (MoU) signing ceremony yesterday.

MIAPEX BENEFITS

MALAYSIA & ASEAN AUTOMOTIVE ECOSYSTEM

Motionation is Collaboration & Partnership , NOT just EXPO

1. Motionation is an Automotive platform and we have a long-term relationship with you to promote your products or services.
2. We understand your business model and add value to your business through our programs and activities.
3. We have the support of most automotive industry organizations and associations.
4. We have the support of most Malaysian Automobile Associations, which will open up new markets for your product marketing.
5. We have a diverse distribution channel and our partners can help distribute your products.
6. Motionation is fair and cost-effective.
7. Motionation is actively expanding its Southeast Asian market through its partners.



MIAPEX 2019



MIAPEX 2019



MIAPEX 2019



MIAPEX 2023

Forging Partnership in Automotive Industry

EXPO & SYMPOSIUM FACTS

Date : 16th to 18th November 2023

Venue : Kuala Lumpur , Malaysia

Admission : Free admission.

Trade visitors : B2B , Trade Buyers , Car Workshops , Automotive Manufacturing , R&D Dept

Participation fee

Standard Booth > min 9 sqm , USD 229.00 per sqm

**Charges above not inclusive of 10% VAT & Service Charge*

ASIAAUTO VENTURE SDN BHD

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Jalan Dulang , MINES Resort City 43300
Seri Kembangan , Selangor , Malaysia

MOTONATION™

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